

Wednesday, October 9, 2019 at 9 am – 2 pm Oklahoma Expo Hall at the Oklahoma State Fair Park.



Thank you for your interest in the 2019 Build My Future OKC event. This event will be a fun-filled day of exploration and industry awareness for our high school students coupled with recruitment, branding and marketing for our business participants.

Build My Future OKC is a one-day Construction Career day for high school students across the Oklahoma City area. Interactive, hands-on exhibits from organizations in the skilled trades and the building industry will provide students a valuable insight into potential internships and future employers. Participating schools send students for approximately five hours of activities provided by industry partners. Student activities include educational displays, equipment operations, and learning experience.

Build My Future OKC was inspired by the Build My Future Springfield, Missouri event held in 2017 and 2018. It was organized by the Springfield Home Builders Association and community organizations.

Professional Women in Building could not put this event on without gracious sponsors, exhibitors and volunteers. For more information on sponsorship, exhibitors, and volunteers, visit our website.

Our Mission: Inspire OKC youth to pursue professional careers in the skilled trades and home building industry

#### **PLANNING CONTACT**

Marla Esser Cloos buildmyfutureokc@cohba.org

#### **COHBA & EXHIBITOR CONTACT**

Kathy Holman kathy@cohba.org

#### **STUDENT & SCHOOL CONTACT**

Christy Howell christy@crhdb.com

#### **SPONSORSHIP & EXHIBITOR CONTACT**

Cecilia Bridge crbridge@morsco.com













## **2019 Sponsorship Information**

## **Build My Future OKC**

## Construction Career Day & Hands On Experience For Students

October 9, 2019 at Oklahoma Expo Hall-Oklahoma State Fairgrounds 300 General Pershing Blvd., OKC, OK 73107

9 am - 2 pm

Build My Future OKC is a one-day hands on Construction Career Day for high school students across the Oklahoma City area. Interactive, hands-on exhibits from organizations in the skilled trades and the building industry will provide students a valuable insight into potential internships and future employers. Participating schools send students for approximately five hours of activities provided by industry partners. Student activities include educational displays, equipment operations, and learning experience.

1. Sponsorships					
Level	Program	Master	Journeyman	Apprentice	Friend of Industry
Amount	\$10,000	\$5,000	\$2,500	\$1,000	\$500

Sponsorships may be purchased by completing the Sponsorship Registration Form and returning with payment to the **Oklahoma Home Builders Foundation** at 420 E. Britton Road, OKC, OK 73114-7515. Accepted payment methods are invoice (HBA members only), check made payable to the Oklahoma Home Builders Foundation, or credit card. \*No refunds or exchanges given for sponsorship donations.\*

#### 2. Interactive Exhibits

Interactive exhibits offer students a hands-on experience with employment opportunities in the construction industry, such as surveying, concrete mixing and testing, framing, bricklaying, paint labs, welding simulations, etc. \*All sponsorships include interactive exhibit if desired.

### 3. Donations of Giveaways and Prizes

Donations, large or small, such as gift certificates, discount coupons, admission tickets, promotional merchandise, etc., may be used as giveaway prizes for student participation or for swag bags distributed to approximately 1,500 students throughout the event. \*Depending on the value of the gifts donated, your company will be displayed as a sponsor per the sponsorship levels shown above.\*

All sponsorships and donations to the Build My Future will be processed by the Oklahoma Home Builders Foundation (501 © 3). For more information about Build My Future OKC sponsorship opportunities, please visit <a href="https://buildmyfutureokc.com">https://buildmyfutureokc.com</a> or contact Cecilia Bridge at 923-0259. You may also contact Kathy Holman at COHBA (405) 843-1508 or kathy@cohba.org or Marla Esser Cloos 1(314) 740-7251 or <a href="https://buildmyfutureokc@cohba.org">buildmyfutureokc@cohba.org</a>.











# 2019 Sponsorship Registration Form

Thank you for participating in Build My Future OKC Construction Career Day & Hands On Experience for Students
October 9, 2019 at the Oklahoma Expo Hall – Oklahoma State Fair Park
3001 General Pershing Blvd, Oklahoma City, OK 73107

9 am - 2 pm - Participating Students

Company: \_\_\_\_\_\_ Contact Name: \_\_\_\_\_ Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_ Phone: Email: Please check one: ☐ Association ☐ Education/Training ☐ Equipment Contractor Other (Please explain): Sponsorship Level: Program (\$10,000) ☐ Master (\$5,000) **□** Journeyman (\$2,500) Friend of the Industry (\$500) Apprentice (\$1,000) (Other): Payment Method: Credit Card

Complete and return Sponsorship Registration form by mail, fax or email within **10** business working days.

Make payment to:
Oklahoma Home Builders Foundation
420 East Britton Road
Oklahoma City, OK 73114-7515

Fax: (405) 843-6714 Email: kathy@cohba.org at COHBA

All sponsorships and donations to the Build My Future OKC will be processed by the Oklahoma Home Builders Foundation (501 © 3). For more information about Build My Future OKC sponsorship opportunities, please visit <a href="mailto:BuildMyFutureOKC.com">BuildMyFutureOKC.com</a> or contact Cecilia Bridge at 923-0259. You may also contact Kathy Holman at COHBA (405) 843-1508 or <a href="mailto:kathy@cohba.org">kathy@cohba.org</a> or Marla Esser Cloos 1(314) 740-7251 or <a href="mailto:buildmyfutureokc@cohba.org">buildmyfutureokc@cohba.org</a>.











# SPONSORSHIP BENEFITS



## PRE-EVENT RECOGNITION

- Social Media Promotions
- Name on Event Flyer & Page Website
- Logo on Event Flyer & Page Website
- Logo on E-Blast

## **ON-SITE RECOGNITION**

- Logo Included in Program
- Name Included in Program
- Logo on Back of Event T-shirt
- Name on Back of Event T-shirt
- Business Name in Social Media
- Space Available at Event
- Event Space Premium Location
- Logo Displayed @ Lunch/Snack Pavillion
- Recognition @ Check-In Table

## POST-EVENT RECOGNITION

- Logo On Thank You E-Blast
- Name on Event Page (Website)
- Logo on Event Page (Website)
- Logo with Direct Link Included

